Follow @UConnLC: if we aren't following you, DM us!

For each challenge, post your response on Instagram, tagging @UConnLC and using the hashtag #LCKICKOFF2020

Creativity is encouraged! Use boomerangs, videos, TikTok, etc.

Daily voting for finalists will open on our Instagram story on 8/24

At the LC Kickoff, we will host live voting on our finalists to reveal the winners of each challenge in real time!